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## CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D.C. 20505

DD/A Registry

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Attention:	President		45-1	STAT

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Your letter to Mr. Casey, dated March 10, 1983, along with the brochure on the services of your company, has been referred to this Office. This information is being distributed to the appropriate offices in our Agency in the hopes that they may be able to utilize your services. You will be contacted by the interested office directly.

Thank you for your interest in doing business with the Central Intelligence Agency.

Sincerely,

Chief

Procurement Management Staff Office of Logistics

Distribution:

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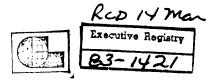
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March 10, 1983

Mr. William J. Casey, Director Central Intelligence Agency Washington, DC 20505



Dear Mr. Casey:

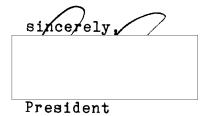
I recently completed a major research project for a client which culminated in a description of the "Print" segment of the Communications Industry in 1992. This study zeroed in on the rapidly changing social, economic, regulatory, demographic, and technological factors which affect how people live.

The specialty of \_\_\_\_\_\_\_ is to identify, measure, monitor, and interpret change. By using specialized interview, survey, and qualitative exploration techniques we are able to provide our clients with insight, assistance, and support in making crucial decisions.

It is increasingly important that the activities, decisions, and policies of your organization be supported by information developed through timely, unemotional, and comprehensive analysis.

Please find attached a brochure that describes the research and consultation services of my firm.

If you would like more information or if we can be of service to you, please write or call. If there are others on your staff who might be responsible for, or contemplating, research would you be kind enough to route this inquiry to them? Thank you.





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